MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 1, 2019/2020

BPS1014 – PSYCHOLOGY

(All sections / Groups)

25 OCTOBER 2019
9.00 A.M. – 11.00 A.M.
(2 Hours)

INSTRUCTIONS TO STUDENT

1. This question paper consists of **TWO pages.**
2. Answer **ALL** questions.
3. Write your answers in the **Answer Booklet.**

Question 1 [25 Marks]

Classical conditioning is a form of learning in which two stimulus events become associated in such a way that the occurrence of one event reliably predicts the occurrence of the other. Explain how does classical conditioning works in your daily life. You need to include the following:

a. Define the following terms used in the major concept of classical conditioning: Neutral Stimulus (NS), Acquisition, Conditioned response (CR), conditioned stimulus (CS), Unconditioned stimulus (UCS), Unconditioned response (UCR). (12 marks)

b. Illustrate the process of classical conditioning with an example of – response to the stimuli before classical conditioning, the classical conditioning procedure and the test of classical conditioning.

(13 marks)

Question 2 [25 Marks]

Gardner's theory of multiple intelligences assumes that the brain has evolved separate systems for at least EIGHT kinds of intelligence.

a. Define all the **EIGHT** (8) intelligences (16 marks)

b. Give an example of how **FOUR** (4) of them can be used to help you in learning.

(9 marks)

Continued...

Question 3 [25 Marks]

In Maslow's hierarchy of needs, he proposed that human being's main needs are satisfied in the following sequence: physiological, safety need, love and belonging, esteem and self-actualisation.

a. Define what are physiological, safety, love and belonging, esteem and self-actualization stages. (10 marks)

b. Set a target to achieve in your life. Explain how you apply the theory in your daily life in order to achieve your target by going through the stages in Maslow's hierarchy of needs. (15 marks)

Question 4 [25 Marks]

Freud's developmental stages represent a shifting of the primary outlet of id energy from one part of the body to another from Birth to 1 year, 1 to 3 years, 3 to 6 years, 6 to 11 years, 11 years.

Name, explain and give an example of your own development in every stage. (25 Marks)

End of Paper